



ABILITY TOOLS  
**REUSECONFERENCE**  
LEARN. TEACH. NETWORK. COLLABORATE.



**June 20th-21st**  
Sacramento Convention Center • Sacramento, CA



# Ability Tools Reuse Conference, June 20th-21st

## Schedule At a Glance

### Monday, June 20th

- 9:00-10:00am West Lobby, 2nd floor, Registration Check-in, Coffee, Tea, and Pastries
- 10:00-10:30am Opening General Session with Keynote Speaker Martha Rust from the National Pass it On Center
- 10:45-12:00pm Workshop Sessions: Battery Basics / The Nuts and Bolts of Running a Reuse Program
- 12:00-1:00pm Lunch in the West Lobby, 2nd floor
- 1:15-2:30pm Workshop Sessions: Emergency Preparedness & Reuse / Scaling up your Reuse Program
- 2:45-4:00pm Workshop Sessions: Supporting Your Reuse Program through the CA AT Reuse Coalition / Fundraising Strategies for your Reuse Program
- 5:00-6:30pm AT&T Sponsored Reception in Sheraton Hotel Lobby

### Tuesday, June 21st

- 9:00-9:30am West Lobby, 2nd floor, Coffee, Tea, and Pastries
- 9:30-10:45am General Session: Statewide Medicaid Reuse Partnerships & Collaborations
- 11:00-12:15pm Workshop Sessions: Bring, Brag & Moan Interact Reuse Session / Getting Recognized: How to Market your Reuse Program
- 12:15-1:30pm Lunch in the West Lobby, 2nd floor
- 1:30-2:45pm General Session: Important Things to Consider When Starting a Reuse Program
- 3:00-4:00pm General Closing Session: Moving Forward



**at&t**

# Conference Agenda

## Monday June 20th

9:00-10:00am **Registration and Morning Mingle & Refreshments**

*Room 202-203 (West Lobby, 2nd floor)*

10:00-10:30am **Welcome**

**General Session: REUSE ROCKS!**

*Room 202-203 (West Lobby, 2nd floor)*

*Keynote Speaker Martha Rust, Assistive Technology Specialist, National Pass it on Center*

## Workshop Sessions

10:45-12:00pm **Battery Basics**

*Room 205 (West Lobby, 2nd floor)*

*John Vertrey, Store Manager, Batteries + Bulbs*

During this session, you will learn everything you need to know about batteries. Discussions will include how to buy, maintain, replace and recycle batteries. From safety to the different battery types, to charging, life and performance, you will know how to get the most out of batteries for your Reuse program.

**The Nuts and Bolts of Running a Reuse Program**

*Room 204 (West Lobby, 2nd floor)*

*Eddie Lopez, AT Advocate, Independent Living Resources of Solano and Contra Costa Counties*

*Deborah Uhl, AT Advocate, Disability Action Center*

During this session you will learn that there is more to DME Reuse than one can imagine. In this session you will learn about pick-up and delivery, data entry, mechanics, problem solving, sanitization, logistics, fundraising, grant writing, and networking. You will also learn ways that will help save the environment, help the community and save government agency resources.

12:00-1:00pm **LUNCH**

*(West Lobby, 2nd floor Foyer)*

1:15-2:30pm

## **Emergency Preparedness & Reuse - Stories from the California Wildfires**

*Room 204 (West Lobby, 2nd floor)*

*Vance Taylor, Chief, Office of Access and Functional Needs California Governor's Office of Emergency Services*

*Teresa Favuzzi, Executive Director, California Foundation for Independent Living Centers*

*Dwight Bateman, Resource Specialist, Department of Rehabilitation*

*Sandra Graham, AT Advocate, Disability Resource Agency for Independent Living*

This session will discuss the collaboration of national, state and local governments and non-profits as we responded to the needs of California Wildfire survivors in 2015.

## **Scaling Up Your Reuse Program**

*Room 205 (West Lobby, 2nd floor)*

*Mark Waterson, Executive Director, Convalescent Aid Society*

Scaling up a Reuse program requires employing a variety of strategies including: remote donation sites, leveraging volunteers, community outreach, collaboration, social entrepreneurship and becoming better stewards in getting equipment returned.

2:45-4:00pm

## **Supporting your Reuse Program through the California AT Reuse Coalition and the Keep the Wheels Rolling Fund**

*Room 205 (West Lobby, 2nd floor)*

*Kevin Hansen, Device Lending and Reuse Manager, Ability Tools*

*Rosemarie Punzalan, Technology Coordinator, Ability Tools*

During this session you will learn about the California Assistive Technology Reuse Coalition and the tools and resources available to fund AT repairs.

## **Fundraising Strategies for your Reuse Program**

*Room 204 (West Lobby, 2nd floor)*

*Chris Brand, Executive Director, Friends of Disabled Adults & Children*

This session will discuss how to diversify your funding sources to include social entrepreneur concepts, fee for service, foundation approach for operating and capital needs, and Individual and corporate approaches. Other information if needed: Some discussion will also center around reporting your service outcomes and testimonials to maximize your funding opportunities.

5:00-6:30pm

## **AT&T Sponsored Reception**

*Sheraton Hotel Lobby (East Side - windows facing the Convention Center)*



**DOR**

---

**DEPARTMENT of  
REHABILITATION**

---

Employment, Independence & Equality



**ACLS**

Administration for Community Living

# Tuesday June 21st

9:00-9:30pm

## **Morning Mingle & Refreshments**

*Room 202-203 (West Lobby, 2nd floor)*

9:30-10:45pm

## **General Session: Statewide Medicaid Reuse Partnerships & Collaboration**

*Room 202-203 (West Lobby, 2nd floor)*

*Sara Sack, Program Director, Assistive Technology for Kansas*

*Linda Jaco, Associate Director and Director of Sponsored Programs,*

*Department of Wellness – Oklahoma State University*

This session will focus on how Kansas and Oklahoma have built statewide reuse programs through Medicaid. Presenters will discuss how advocates for Reuse developed strategies and forged relationships that led to public policy changes necessary to make it possible for Medicaid to support Reuse programs and services in their states. They will describe how their networks function, their Reuse outcomes and impact, and discuss any barriers and improvements that they have identified.

## **Workshop Sessions**

11:00-12:15pm

## **Bring, Brag & Moan Interact Reuse Session**

*Room 204 (West Lobby, 2nd floor)*

*Sara Sack, Director, Assistive Technology for Kansas*

This session will focus on lessons learned from starting a reuse program to maintaining! Come prepared to tell us something about your program.

## **Getting Recognized: How to Market your Reuse Program**

*Room 205 (West Lobby, 2nd floor)*

*Denise E. Bennett, Director of Operations & Development, Project MEND*

This session includes strategies for successful marketing and awareness building of your reuse program. We will discuss campaigns, partnerships, social media techniques, fundraising events and community outreach.

12:15-1:30pm

## **Lunch**

*(West Lobby, 2nd floor Foyer)*





1:30-2:45pm

**General Session:  
Important Things to Consider When Starting a Reuse Program:  
Return of Investment, Partnerships & Sustaining that Program!**

*Room 202-203 (West Lobby, 2nd floor)*

*Cathy Valdez, Executive Director, Project MEND*

*Roger Levy, Texas Technology Access Director, University of Texas Austin*

*Chris Brand, Executive Director, Friends of Disabled Adults & Children*

The presenters will discuss how to develop creative partnerships that reduce operating costs and leverage transportation, labor and space for your Reuse programs from around the country. How to use state statutes related to, distressed and reused medical equipment to advance your program, and as well as some creative funding strategies to sustain reuse programs.

3:00-4:00pm

**REUSE Closing Session**

*Room 202-203 (West Lobby, 2nd floor)*

*Martha Rust, Assistive Technology Specialist, National Pass it on Center*

This session will focus on next steps. What things did you learn? How will you move forward? What are some new ideas that you can incorporate?



Pass It On  
C E N T E R







## Connect With Us!

Toll-Free: (800) 390-2699

TTY: (800) 900-0706

Web: [abilitytools.org](http://abilitytools.org)

Email: [info@abilitytools.org](mailto:info@abilitytools.org)

Or find us on social media  
under Ability Tools:

